

# How to create a Qvest Page

The Qvest Page is the first thing participants see, and it should give them all the information they need to engage in the Qvest.

The Qvest Page is divided into 3 main sections:


- Purpose** (at the top)
 

The purpose section is where you write a motivational text that explains why your participants have been invited to take part in this Qvest, why your Topic is relevant and whatever else you want to add to engage your participants.
- Process** (in the middle)
 

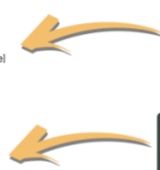
The process section provides a brief explanation of how a Qvest works. It informs the participants of what's to come.
- Participants** (at the bottom)
 

The participant section is not editable as it simply represents the participants and groupings you have already sorted out while setting up your Qvest.

Preview - Click texts on page to edit Saved now [Close](#)



Looking back and ahead



Click here to customize your motivational text

Click here to edit contact information

**Purpose**  
[Motivational text on context and purpose]

Kasper Kure Larsen  
Product Manager

Contact:  
Kasper Kure Larsen - [kasper@qvest.io](mailto:kasper@qvest.io)







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**Participants**

- Marketing
- Sales
- Tech development
- Design
- Product Manager

**7**  
Participants

[See all participants](#)

	Kasper	Product Manager
	Mario	Marketing
	Niels	Tech development
	Oliver	Design
	Peter	Tech development
	Pia	Sales

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**Process**

01


When the Qvest opens, your task is to ask an opening question of one of your co-participants. Your opening question is important, because it shows what matters to you in relation to the topic.

02

If you receive a question from one of your co-participants, you must answer and ask a new question.

03

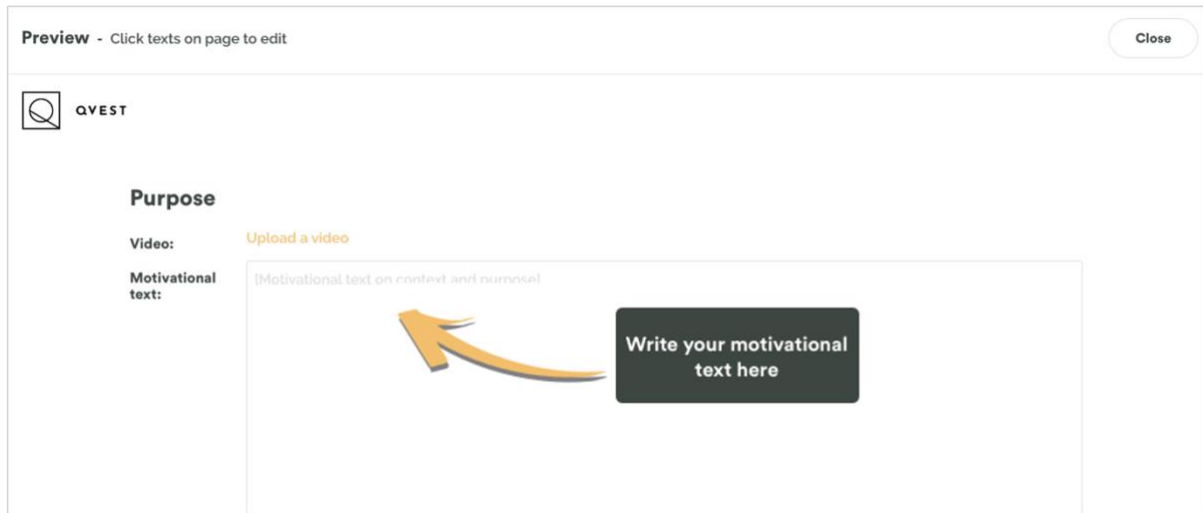
When the Qvest closes, you get access to the collective insight on the Qvest output page.



QVEST

To create a Qvest you need to write a motivational text in your Qvest page and we recommend you answer the following questions in that text:

- Why are you initiating this Qvest?
- What's in it for the participants?
- How will the output be used?



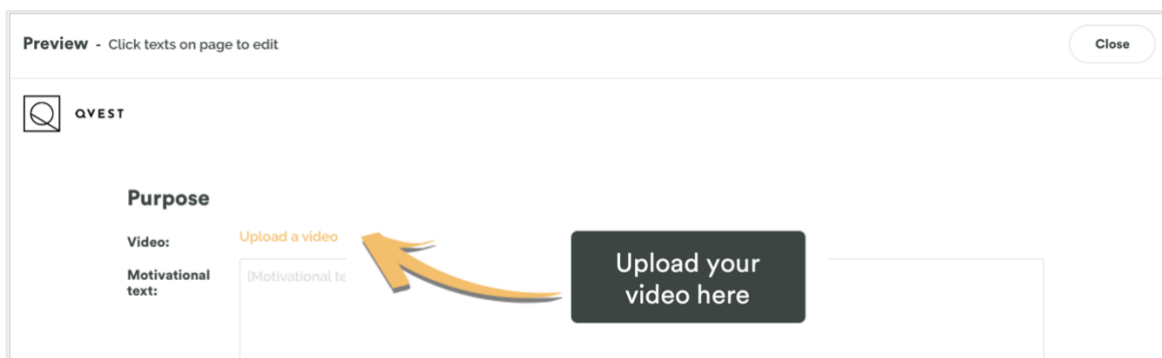
## Adding a video to your Qvest Page

Adding an optional video is an easy way to create a more engaging page. Participants are more likely to take part in the Qvest if you film yourself, or another important project ambassador, endorsing the Qvest and encouraging them to contribute. In a video, you can speak directly to participants. There is no need for fancy productions. In fact, short videos made on a phone perform the best.

**📺 Videos must be shot in horizontal view to fit the Qvest interface.**

**💡 We recommend that your video is between 30 and 90 seconds long.**

To add the video, upload a video file by clicking "Upload a video" and follow the instructions. Then your video is displayed on the Qvest Page.



## Here's an example of a motivational video



Video link: [Welcome to our Qvest](#)

## Here's an example of a motivational text


The 2025 strategy and new organisation makes [company name]' ability to develop and grow capabilities more critical than ever, in order to stay competitive in an ever-changing marketplace. We have committed to the ambition of [company name] being a world class place to [vision].

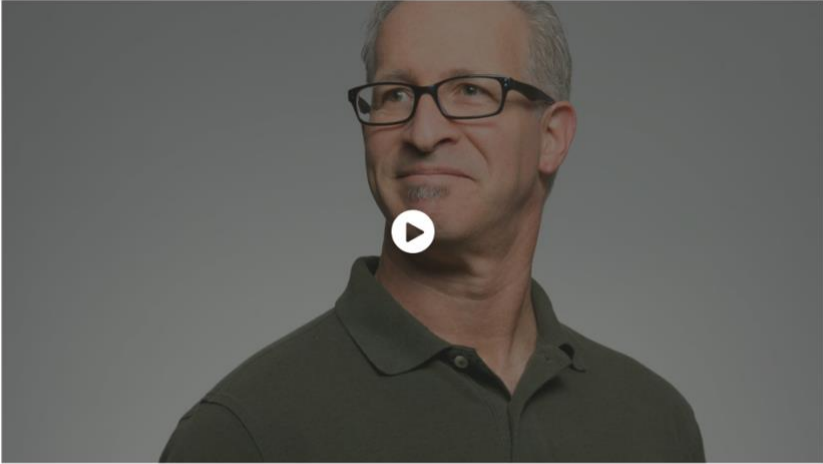
We are at the early stages of building the [organization/program/strategy] viewpoint and believe you hold critical questions and perspectives that will help us create something that is exciting and impactful for our people. We will use the Qvest dialogue to understand what are the questions on your mind and views on this topic, so we can focus on the right things with our action.

When Qvest closes, the output is aggregated and de-personalised. The analysis is shared with you immediately, so you will get high-level insights into the themes picked up through the dialogue. Further, we hope to get insights into what's working, what needs improvement and mobilise quickly around the priorities for [company name] as a [vision for the organization].

Do keep an eye out for the Qvest email tomorrow asking for your first question.

## Here's an example of a final Qvest page


Workplace culture in CRAFT



**Purpose**

We are moving ahead with our workplace culture project, and I would like to engage you in the journey.

As you have probably heard or read, the project team is maturing their thoughts and ideas on how our new workplace culture project will look like - and what role it will play.

Mary Johnson  
SVP Strategy & Culture






Contact:  
Peter Andersen - [pean@craft.com](mailto:pean@craft.com)

As the project goes from design to implementation, we will rely on all of us to make that vision come true – either as a direct member of the project team, or as an internal stakeholder.

Therefore, we want to tap into our collective minds and understand what matters to us.

**Participants**

- HR Consultants
- Leadership Team
- Organizational consultants
- Performance team

	Pia Lauritzen	HR Consultants
	Kasper Larsen	HR Consultants
	Anders Pollas	Sales
	Niels Søholm	Sales
	Oliver Langberg	Sales

[See all participants](#)

**48**  
Participants

**Process**

01


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02

If you receive a question from one of your co-participants, you must answer and ask a new question.

03

When the Qvest closes, you get access to the collective insight on the Qvest output page.



0 tasks
My Activity

When the Qvest Page is set up the way you want, hit Close and return to the Qvest setup flow.